



CANDIDATE  
POLITICAL INQUIRY FORM  
**KOVR Sacramento**

**SPECIAL ( ) PRIMARY ( ) GENERAL (X ) OUT OF WINDOW ( )**

**RECORD OF REQUEST** – Political Broadcast Time: 4th Q 2012

**NAME OF REQUESTOR: HOUSE**

1. NAME OF AD AGENCY: Gateway Media  
2150 River Plaza Dr. Ste 150  
Sacramento, CA 95833  
P: (916) 473-8866

2. ORGANIZATION PAYING FOR TIME: **Bill Berryhill for Senate**  
4707 Quail Lake Dr. Ste 200B  
Stockton, CA 95207  
Treasurer: William Young  
P: (916) 430-0301

3. ORGANIZATION FURNISHING TAPES: Same as item 1  
4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Candidate  
5. PRODUCT OR CATEGORY: Senate CA  
6. POLITICAL PARTY OR OFFICIAL AFFILIATION: Republican  
7. DATE OF REQUEST 09/09/12  
8. NATURE OF REQUEST:

(a) Request for Candidate rate card   X    
(b) Other request as stated below   X    
Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

9. DISPOSITION MADE OF REQUEST  
(a) Granted   X    
(b) Denied (reason) \_\_\_\_\_  
(c) Withdrawn (reason) \_\_\_\_\_  
(d) Avails offered   X  

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

**Meghan McKeever for HOUSE , CBS Television Station Sales 11/15/12**